

FOREIGN AFFAIRS AND INTERNATIONAL TRADE CANADA PRESENT:

THE PACIFIC NORTHWEST ENERGY MARKET Opportunities for Enhanced Trade and Collaboration

June 7, 2011 - Vancouver, British Columbia

Foreign Affairs and International Trade Canada, in partnership with Clean Energy BC, invites you to a half-day morning seminar focused on the barriers and the opportunities for British Columbia alternative energy companies in the U.S. Pacific Northwest. Particular focus will be on the regulatory framework and on access to energy transmission infrastructure from Canada to California.

Afternoon one-to-one meeting with panelists are available upon request.

Panelists

Eliot Mainzer, Executive Vice-President, Corporate Strategy, Bonneville Power Administration (<http://www.bpa.gov/corporate/>) Portland, Oregon. Mr. Mainzer has responsibility for developing agency strategy on critical regional and national issues including climate change, renewable resource integration, regional transmission planning and market design. A native of San Francisco, Mainzer earned his MBA and Master of Environmental Studies degrees from Yale University.

James C. Waldo, Partner, Gordon Thomas Honeywell LLP (<http://www.gth-law.com/>) Tacoma, Washington. Mr. Waldo is currently working with Sea Breeze Power Corporation to provide strategic advice and intergovernmental coordination on the underwater, underground Juan de Fuca cable Project, an energy transmission cable connecting the United States and British Columbia. He has acted as mediator and chief negotiator on a number of files related to land use rights and access. Mr. Waldo obtained his J.D. from the Willamette University School of Law.

Murray Margolis, Executive Director, Morgan Stanley Capital Group (www.morganstanley.com), Vancouver, British Columbia. Mr. Margolis currently leads the Vancouver Office for Morgan Stanley responsible for power and gas trading. Morgan Stanley ranks consistently first for transaction volume and has the largest physical presence amongst financial institutions participating in the west electric power trading. Prior to joining Morgan Stanley, Mr. Margolis spent 10 years with BC Hydro and with Powerex where he held various positions including Risk Manager and Head Trader. He holds a Masters of Engineering in Water Resources and an MBA both earned from the University of British Columbia.

Mike MacDougall, Director, Trade Policy, Powerex (www.powerex.com), Vancouver, British Columbia. Mr. MacDougall has been at Powerex for 12 years and is involved in several aspects of the electricity industry including market design, transmission tariffs, business practices, and the interplay between transmission rules and the energy market they facilitate. He leads a team of professionals that cover the many regions in North America where Powerex conducts its business. Prior to joining Powerex, Mr. MacDougall spent 7 years in the natural gas industry

Moderators

Dr. Paul Kariya, Executive Director, Clean Energy Association of British Columbia.

Resja Campfens, Executive Vice-President, Sea Breeze Power Corp.

Details

Date: Tuesday, June 7, 2011

Location: Segal School of Business
Room 2800
500 Granville Street
Vancouver, BC

Program: 08:00 - 08:30 Registration
08:30 - 08:45 Welcome and Introductions
08:45 - 10:15 Panel Presentations
10:15 - 10:30 Network Break
10:30 - 12:15 Panel Discussion and Audience Questions to the Panel
12:15 - 12:30 Closing

12:30 - 14:00 One-to-One Meetings (prearranged by request)

Cost: FREE (Space is limited. Please be sure to register)

TO REGISTER FOR THE SEMINAR AND/OR ONE-TO-ONE MEETINGS WITH ANY OF THE PANELISTS, PLEASE REGISTER BY THURSDAY, JUNE 2, 2011 BY CONTACTING ROSINA NEVES 604-666-0434 or rosina.neves@international.gc.ca

FOR MORE INFORMATION CONTACT:
Ms. Meera Bawa, Trade Commissioner
Foreign Affairs and International Trade Canada
604-666-1406
Meera.Bawa@international.gc.ca